

More Than Words: The Significances of K-Pop Idols' Quotes in Relation to Their Songs

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Abstract

This abstract discusses the significance of quotes from K-Pop idols and their relationship to the songs sung. This analysis aims to analyze the relationship between quotes from K-Pop idols and the messages contained in their songs to understand their impact on fans and K-Pop culture more broadly. To find out the coherence and types of quotes expressed, this research explains the strength of the quotes expressed by K-Pop idols and how the quotes are in harmony with K-Pop idol songs. This research uses a descriptive-qualitative research design. The data is in textual form, as seen from quotes written and transcribed from idols as well as song lyrics from idols. The data obtained are 5 song lyrics and 5 quotes taken from YouTube, Twitter, Lysn Bubble, concerts, and merchandise. Data analysis techniques by Spradley (2016) were used in this research. The four stages of analysis are domain, taxonomy, component, and search for cultural themes. The results of this analysis showed that quotes from RM used more personal pronouns and nouns, and the first quote that RM said was an emotional quote, which was categorized as a weak quote by DeFrank, Bivona, Chiaraluce, and Kahlbaugh (2019). The song's lyrics convey a message about self-confidence, strengthen the concept of personal agency, and emphasize the individual's ability to form emotions. The coherence of the two is mutually reinforcing the concept of loving themselves and believing that they can do anything according to their wishes and reality.

Keywords: Quotes; K-Pop; Idol; Song; Lyrics

Introduction

Quotes uttered by K-Pop idols tend to reflect their song lyrics. Quotes is a words that usually contains motivation for peoples to get through the obstacles in life and choose the right path to move forward (Afdhalina et al., 2022), while lyrics are the words in a song that play a crucial role in conveying messages and express an emotions (Maulana et al., 2022). Between quotes and song lyrics, it can create coherence. Quotes spoken as implied by DeFrank, Bivona, Chiaraluce, and Kahlbaugh (2019) are divided into two types, strong quotes, and weak quotes. To prove that quotes spoken by K-Pop idols and the songs they sing coherence, we use aspects of structuration that have been conveyed by West and Turner (2010) who state that the coherence between quotes and song lyrics can be seen from elements of agency and reflexivity, duality of structure and social integration.

Table 1. Example of quotes and lyrics

Quotes	Lyrics
Time passed by in a flash (Mark Lee, Bubble 06 October 2023)	Every day so fast (After today passes) It won't come back (Better Than Gold - Released 28 March 2022)
“Love yourself, love myself, peace.” (BTS Love Yourself Tour in New York 6th October 2018)	You show me I have reason I should love myself (Answer: Love Myself 24th August 2018)

Based on the quote by Mark Lee in the table, it is included in the strong quote category. Because the quote contains verbs, does not use first-person pronouns, and is included in the experience category. This quote reflects the nature of time passing quickly and is in line with the concept of structural duality in structuration theory. This concept recognizes that the perception of time that has passed quickly is influenced by individual experiences and broad social structures and ultimately forms a view of time. The lyrics of NCT Dream acknowledge the fast pace of everyday life, which can be thought of as a social structure that shapes an individual's experience of time. The coherence between the quote, the concept of structuration theory, and the song lyrics emphasizes the importance of individual agency in navigating the experience of time and broader social structures that can encourage an individual to be aware of the present in the context of the pace of life that can change rapidly. The second quote by RM in the table is included in the weak quote category. Because the quote contains elements of emotion, it uses the first person pronoun 'my', and there is the word 'peace' which indicates a noun. This quote emphasizes self-love and peace which is in line with one of the concepts of structuration theory, namely the concept of agency and reflexivity. The concepts of agency and reflexivity have an implied meaning about the capacity of an individual to influence actions and attitudes, to contribute to a peaceful existence in the social structure. The lyrics of BTS songs convey agency by acknowledging personal reasons for loving yourself. The coherence between the quote, structuration theory concepts, and the song's lyrics highlights the dynamic interaction between internal influence, individual agency, and the promotion of positive values such as self-love and peace within the social structure.

There are several researchers who have analyzed quotes on various topics. First, Dewi (2016) analyzed *Language and Gender: Analysis of Margaret Thatcher's Quotes*. This research found that Margaret Thatcher when delivering quotes used more men's language than more feminine language. Second, Bedrov and Bulaj (2018) analyzed *Improving Self-Esteem With Motivational Quotes: Opportunities for Digital Health Technologies for People With Chronic Disorders*. This research found that motivational feedback from digital technology can improve self-esteem and positivity for people with chronic illnesses and disorders. Third, Hapsari and Setiawan (2019) analyzed *An Analysis of Word Meaning in Persuasive Discourse on Merry Riana's Quotes*. This research found that some motivational quotes from Merry Riana use word selection and word meanings such as lexical, grammatical, contextual, and textual meanings.

Fourth, Putra and Puspitasari (2019) analyzed *An Analysis of Figurative Language in Jalaluddin Rumi's Quotes in Book The Meaningful Life With Rumi*. This research found that Jalaluddin Rumi uses figurative language and literal meaning, and figurative language found in the form of metaphor, personification, overstatement, and simile. Fifth, Tumasang (2022) analyzed *Motivational Quotes on Social Media: A Rhetorical Appraisal*. This research found that 100 quotes from facebook use a beautiful combination of uplifting words, motivational psychology and rhetorical appeal so as to inspire most people.

The gap left by the previous studies is understanding the significance of Quotes that are uttered by K-Pop idols in Relation to their songs. The focus is only on the coherence between K-Pop idols' quotes and their songs which are analyzed using structuration theory. When idols create their lyrics there will be reflexivity. This reflexivity resulted in a quote that is an explicit message in the song that the K-Pop idols created. Then it will be used and shared by fellow fans because K-Pop idols have emerged as a worldwide phenomenon, with enthusiasts recognized from its fans (Purwaningtyas et al., 2023). Fans share it both as motivational quotes through any medium used in the world of K-Pop entertainment. That's where a coherence between K-Pop idols lyrics and their quotes comes in.

This research is necessary because analyzing quotes and lyrics from K-Pop idols can give us a clearer picture of the themes and messages they want to convey from their songs. It can include emotional states, as well as how to understand the motivations that can ultimately inspire behind the connection between the quotes and the lyrics, thus allowing us to gain a deeper understanding of the idol's artistic vision and how they use music to communicate with others. Departing from these concerns, we attempt to answer the following questions:

1. How is the strength of the quotes articulated by K-Pop's idols?
2. How do the quotes cohere with the songs of the K-Pop's idols?

K-Pop song lyrics in this research are used as a reference for Quotes from K-Pop idols because the quotes and lyrics used by the researcher relate to boosting self-confidence, loving yourself and pursuing dreams. Most K-Pop fans are young people who are confused about their future and lacking self-confidence. Therefore, the lyrics and quotes chosen by the researcher are more easily accepted by young people for the above reasons.

To find coherence between quotes from K-Pop idols delivered and song lyrics sung by K-Pop idols, this research uses theories from DeFrank, Bivona, Chiaraluce, and Kahlbaugh (2019) and West and Turner (2010). De Frank's theory (2019), refers more to the strong and weak quotes of the K-Pop idol. So, from this theory, we can classify a quote that was conveyed by a K-Pop idol. And the structuration theory is used with the aim of how the idol can motivate his fans through these quotes. There are several elements related to Quotes and Song Lyrics, namely agency and reflexivity, duality of structure, and social integration.

DeFrank, Bivona, Chiaraluce, and Kahlbaugh (2019) in their article tell the categories of wise quotes are divided into two, namely strong quotes and weak quotes. Quotes can be categorized into strong quotes because they use second-person pronouns, and discuss reviews about life, experiences, openness, and use complex linguistics, while weak quotes are quotes that use nouns, adjectives, use first and third-person pronouns, and discuss a person's emotional condition, humor, and is easier to understand. Their research aimed to examine the thematic and linguistic qualities of several wise quotes by undergraduate students. The

coherence of wise quotes spoken with K-Pop idol song lyrics can be seen from the themes and meanings of the quotes and lyrics themselves.

Structuration as presented by West (2010) discusses. The first refers to specific activity according to the rule of place of communication interaction, the second is the change of rules in communication interaction, and the third is the reciprocity in communication interaction. These three types of coherence structural work are complementary equipping with textual elements. Agency and Reflexivity is the ability of an individual to realize how they would act in social circumstances (Brooks et al., 2008). Agency and Reflexivity in the context of lyrics and idol cohesiveness, the lyrics are required to have linkages with K-Pop idols. Here the idols contribute to writing the song lyrics that will be used as a quote. In this adjustment, the duality of structure that refers to the relationship between the structure and the action of agents (Akalili et al., 2021) maintains the impression of the message in the lyrics to ensure the maintained relationship between agency and reflectivity so that the song lyrics can be transformed into the new textual media in the form of quotations. Social integration that refers to the interpersonal and affective aspect of individuals or groups which provides team satisfaction and positive interactions within the group (Martin et al., 2019) is also applied to the lyrics because they are textual in the mediation of the manufacturer which will be adapted in quotations. The result of the lyrics adjustment to Idol shows that the quotation spoken by the idol is not just a regular sentence but that there is a meaningful meaning that can be interpreted as the motivation for his fans.

The branding of a band called BTS is closely related to several members, one of which is Kim Namjoon / RM. There are several connections related to quotes from RM and also BTS branding, including Self-Love and Empowerment, where these quotes contain messages of self-love that aim to provide positive values to their fans. Apart from that, the band NCT also has its own branding, one of the members of the band is Mark Lee. Mark Lee has a unique characteristic in the use of English in his quotes, namely emphasizing several diverse nationalities in the group, presenting proudly his identity as a Canadian citizen.

Method

The following table shows the sources of data that were used to show the coherence between K-Pop idols' quotes and their song lyrics.

Table 2. Data Source

Youtube	Twitter	Lysn Bubble	Concert	Merchandise
NCT DAILY @nctdaily	SUPER M @SuperM	Mark Lee Bubble	BTS World Tour: Love Yourself in New York	NCT Love Letter Necklace 2022
NCT @NCTsmtown			Map of the Soul ON:E Day 2	

UNICEF
@UNICEF

BTS World Tour
Love Yourself:
Speak Yourself

This study uses a descriptive qualitative research design. The data is in the form of textual, as seen from the written and transcribed quotes from the idols and the song lyrics of the idols. The data were taken from YouTube, Twitter, Lysn Bubble, Concert, and merchandise. A data analysis technique by Spradley (2016) was employed in this study. Four phases of analysis namely domain, taxonomy, componential, and finding the cultural theme. First was domain analysis. Strong and weak quotes theory by DeFrank, Bivona, Chiaraluce, and Kahlbaugh (2019) was applied to categorize which quotes were categorized as strong quotes and which quotes were categorized as weak quotes. After categorizing the quotes, taxonomy analysis commenced. Quotes were analyzed with structuration theory by West and Turner (2010) to indicate how the quotes by K-Pop idols coherence with the lyrics of their songs. After that, a componential analysis took place. Here, the findings from domain and taxonomy analysis were presented in a table to indicate their relationship. This relationship would reveal the relationship between K-Pop idols' quotes and the lyrics of their songs. The last was finding the cultural theme. In the last phase, each K-Pop idols and their quotes were analyzed to signify the strong and weak and the structuration of each quote that is told by the K-Pop idols.

Finding

The findings show that quotes uttered by K-Pop idols found on YouTube, Twitter, Lysn Bubble, concerts, and merchandise with lyrics from songs they create have a relationship that can be seen from the theory of structuration, and each quote can be distinguished into a strong quote and a weak quote.

Quotes Classifications

RM, the leader of BTS, and Mark Lee, the member of NCT and the leader of NCT DREAM often utters or delivers weak quotes rather than strong quotes. Because they feel related to the problems faced by their fans, he seems to be able to feel what is happening to his fans so they are more comfortable and often use weak quotes that are easier to understand. After all, they are the heads of the groups that are now going viral because it is global.

Table 3. RM Quotes Classifications

Strong Quotes	Weak Quotes
"Through your eyes, through your love, through your tweets, through your words, through your everything" (BTS Love Yourself Tour in New York 6th October 2018)	"Love yourself, love myself, peace." (BTS Love Yourself Tour in New York 6th October 2018)
"No matter who you are, where you from, your skin color, your gender identity, speak	"At this kind of stage it is no one's fault it's not your fault it's not my fault it's not our fault is not anyone's fault and we're the

yourself!" (RM speech at the United Nations 24th September 2018)

people are really humans, we're just doing our best." (MAP OF THE SOUL ON:E 11th October 2020)

"So, if I ask myself do you love yourself, I don't really know yet. But I now think that I can" (BTS Concert LY: Speak Yourself The Final 29th October 2019)

As seen from the table 3, RM's weak quotes use more personal pronouns like myself, my, our, and we're, and use many nouns like love and fault. In addition, the first weak quotes are emotional quotes, one type of quote categorized as weak quotes by DeFrank, Bivona, Chiaraluce, and Kahlbaugh (2019). In the second weak quote, the words are used repeatedly and their meanings can be immediately understood because the words used are not complicated. In the third weak quote, the words used more personal pronouns (such as I) and it is an emotional quote. On the first RM's strong quotes, although the words are also repeated, the quotes use more second person (you) and adverbs (through). In the second RM's strong quotes, it is also used more of the second person pronouns (you). Also in strong quotes, the meaning of the quotes is not immediately conveyed and the words are still difficult to understand.

Table 4. Mark Quotes Classifications

Strong Quotes	Weak Quotes
"... Time passed by in a flash" (Mark Bubble 6th October 2023)	"You're normal, you know? you're doing fine. sometimes you're doing better, sometimes you're doing worse. but in the end, it's you. so I just want you to have no regrets. I just want you to feel yourself grow. and I just want you to also love yourself" (Child's Diary video on NCT Youtube Channel 15th February 2022)
"I believe that people need to be desperate for their goals" (7'llin in your dream ep.2 on NCT DREAM Youtube Channel 21th April 2021)	"I will no longer go full throttle. Instead, I will walk slowly, enjoying every step of the journey. At my own pace, following my own rhythm" (Super One: #MARK Says on SuperM Twitter account 8th August 2020) "You are worthy of being loved" (NCT Love Letter Necklace 2022 Merchandise)

As seen from the table 4, even though Mark's weak quotes are openness and experience that are categorized as strong quotes, he uses more personal pronouns like my and I and uses many nouns and adjectives. In the first weak quote, he uses more adjectives like normal, fine,

better, and worse. In the second weak quote, he uses more nouns like throttle, steps, and rhythm. In the third weak quote, Mark uses the word worthy as an adjective and noun (being) and is also included in the emotional quote. The words are also repeated and easy to understand. On Mark's strong quotes, the quotes are experience quotes that are categorized as strong quotes. He also used the second person (time) and using verb (passed). In the second strong quote, the quote's meaning is not instantly delivered, and the words are still difficult to understand and it is an openness categorized quote.

Quote and Song Lyrics Coherences

Considering from the conceptual framework contained in structuration theory, the quotes uttered by RM are more included in the concept of agency and reflexivity. RM quotes that talk a lot about self-love, reflect personal abilities, reflect their ability to act according to their desires and reality, such as reflecting and realizing their own influence in situations and relationships with fans, all of which can make their views on the world and strengthen each other.

Relating the relationship between the two quote theories, it can be concluded that the agency, idol RM, who contributed to the lyrics of the band he leads, has life experience. The life experience is inserted into the lyrics of the song which he then pours into quotes called reflectivity for the experience he experienced. Also, RM's quotes indicate a weak type of quote because many reflect his worldview with his opinion about loving yourself. The quotation elements contained in RM quotes refer to weak types of quotes because they can be found such as personal pronouns that use personal words in the form of (I, We, Our, etc.), are easy to read, and contain emotions.

Table 5. RM's Quotes and Song Lyrics Coherences

Quotes	Song Lyrics	Structuration
"Love yourself, love myself, peace." (BTS Love Yourself Tour in New York 6th October 2018)	You show me i have reason i should love myself (Answer: Love Myself - Released 24th August 2018)	Agency & Reflexivity
"Through your eyes, through your love, through your tweets, through your words, through your everything" (BTS Love Yourself Tour in New York 6th October 2018)	The reason this night's expression is so beautiful again Those stars, those lights, no it's probably because of us You got me I breathe while looking at you I got you Inside those pitch black nights (Mikrokosmos - Released 12th April 2019)	Agency & Reflexivity

<p>“At this kind of stage it is no one's fault it's not your fault it's not my fault it's not our fault is not anyone's fault and we're the people are really humans, we're just doing our best.” (MAP OF THE SOUL ON:E 11th October 2020)</p>	<p>Take me to the sky... If I can fly... If I can run away forever... If my wings could fly... Piercing through the air that's getting heavier flying, flying.. Higher than higher than... Higher than the sky (Outro: Wings - Released 13th February 2017)</p>	<p>Agency & Reflexivity</p>
<p>“No matter who you are, where you from, your skin color, your gender identity, speak yourself!” (RM speech at the United Nations 24th September 2018)</p>	<p>Somebody call me right one, somebody call me wrong. I'm not gonna care about it, why don't you not do as well (So What - Released 28th May 2018)</p>	<p>Duality of Structure and Agency</p>
<p>“So, if I ask myself do you love yourself, I don't really know yet. But I now think that I can” (BTS Concert LY: Speak Yourself The Final 29th October 2019)</p>	<p>But you know, sometimes I really really hate myself To be honest, quite often, I really hate myself When I really hate myself, I go to <i>Dduksum</i> I just stand there with the familiar darkness (Reflection - Released 9th September 2016)</p>	<p>Duality of Structure and Agency</p>

Pointing to the first table 5 is the most phenomenal quote among idol fans. The song's lyrics, which convey a message about self-love, reinforce the concept of personal agency, emphasizing the individual's ability to form emotions. Coherence with quotes is clear. Both reinforce each other's concept of loving themselves and believing that they can do anything according to their wishes and reality. Both encourage a mindset of self-welfare in a broader social context.

In the second column table 5, song lyrics that convey the same message about self-love can indicate the use of personal agency in forming a view or perspective of idols. The song's lyrics have a strong coherence with the quote. These lyrics and quotes, both have the same theme, namely the importance of personal expression in forming relationships, and emphasize the existence of a reciprocal relationship between individuals and their environment that can integrate the concepts of agency and reflexivity.

Meanwhile, in the third table, the song lyrics have a message to love yourself by still trying as hard as possible no matter what. Its coherence with the quotation in the third table is with the meaning that we as humans should try and do everything with the best. The desire to fly and escape is a reflection of the agency to achieve something better. Both can form a

coherent narrative on dealing with difficulties with common humanity and aspirations so that both are interpreted as conveying messages of resilience, aspirations, and shared humanity in a social context.

In the fourth table, the song lyrics have a message about the theme of individuality and independence. It emphasizes the idea that the opinion of others should not dictate one’s self-worth or actions. This is consistent with the idea that people can exercise agency by refusing to let other people's opinions control their decisions. Meanwhile, the quote reflects the motivation for individuals to express their true selves without being limited by anything. This aligns with the idea of agency in structuration theory. Through the use of structuration theory, we can discern how these lyrics further the idea that people actively shape their identities and behaviors as they navigate social institutions. The advice to "speak yourself" and not let opinions from others influence you illustrates the conflict between structure and agency. Although people are shaped by the social systems in their environment, they nevertheless have the freedom to act and make decisions that determine who they are. In conclusion, the song's lyrics reaffirm the powerful lesson of valuing one's individuality over social standards. By highlighting the interaction between an individual's activities and the societal context they exist in, they connect with the principles of structuration theory and promote individual agency in the face of social structures.

Pointing to the last column, the quote reflects a contemplative stance on self-love and it not only shows a state of uncertainty regarding self-acceptance but also a developing belief or hope that self-love is achievable. The song lyrics express a profound struggle with self-hatred and the repetitive nature of feeling disdain for the individual. The “standing in the darkness and *Dduksum*” represents seeking a familiar place in times of intense self-love. Using structuration theory in this context, the coherence is found in the conflict between the person's ongoing battle with self-hatred (as the lyrics portray) and their yearning for self-love (as suggested in the quote). According to the theory of structuration, people are both shaped by the structures of society and the actors who actively work to create those structures. However, the coherence between the quote and the lyrics resides in the dialectic interaction between the social structures' impact and the individual's agency to pursue self-love. These structures may exacerbate sentiments of self-hatred and the coping strategies used to deal with these emotions.

Table 6. Mark’s Quotes and Song Lyrics Coherences

Quotes	Song Lyrics	Structuration
“I will no longer go full throttle. Instead, I will walk slowly, enjoying every step of the journey. At my own pace, following my own rhythm” (Super One: #MARK Says on SuperM Twitter account 8th August 2020)	Anywhere far away, I dreamed of another place. Let’s go and look for it even if the wind pushes in our way step by step at your own pace (Long Slow Distance - Released 17th April 2019)	Agency & Reflexivity

<p>“... Time passed by in a flash” (Mark Bubble 6th October 2023)</p>	<p>Everyday so fast (After today passes) It won't come back (Better Than Gold - Released 28th March 2022)</p>	<p>Duality of Structure</p>
<p>“You’re normal, you know? you’re doing fine. sometimes you’re doing better, sometimes you’re doing worse. but at the end, it’s you. so I just want you to have no regret. I just want You to feel yourself grow. and I just want you to also love yourself” (Child's Diary video on NCT Youtube Channel 15th February 2022)</p>	<p>Don't be afraid. Nothing is perfect, so don't blame yourself. Think of happy things every day. The most important thing is to believe in yourself (Dreams Come True - Released 6th March 2020)</p>	<p>Agency & Reflexivity</p>
<p>“You are worthy of being loved” (NCT Love Letter Necklace 2022 Merchandise)</p>	<p>Come raise your head, look around. There are people who only look at you. A person receives a one-and-only love. And that person is you (Beautiful - Released 14th December 2021)</p>	<p>Agency and Reflectivity</p>
<p>“I believe that people need to be desperate for their goals” (7'llin in your dream ep.2 on NCT DREAM Youtube Channel 21st April 2021)</p>	<p>I don't know about giving up. I know it's a tough journey. Let's close our eyes and climb again (My Van - Released 12th October 2018)</p>	<p>Agency and Reflectivity</p>

Pointing to the first column on the Table 6 is the most phenomenal quote from Mark Lee. The quote signifies a shift from a fast-paced, intense approach to a more deliberate and mindful journey that can emphasize the individual's choice to set their own peace within social structures. The song's lyrics convey a message about finding a beautiful place to keep trying to live your life in order to achieve personal peace. Coherence between the quotes, song lyrics, and the concept of structuration is an agency and reflexivity that emphasizes the importance of individual agency in navigating life's journey, choosing individual peace, and believing in a future within societal structures.

In the second quote, Mark Lee released a song with the lyrics "Every day is so fast (Once this day passes) It won't come back", with the concert background listed on the table. The quote from the song reflects social perception, namely the fleeting nature of time. The lyrics reaffirm recognizing the speed with which everyday life passes based on individual experiences and broader social structures. From here, the coherence between the lyrics and

the idol's quote "Time passes in a flash" can be seen that the idol emphasizes the importance of appreciating and carrying on with things that exist in the present. The idol encouraged his fans to be alert to life and realize the value of each passing moment. The concept of structuration emphasizes the dynamic interaction of each individual's experience of time or moments and the people they encounter in the context of a pace of life that will change very quickly.

In the third column, the quote uttered by Mark Lee reflects the concept of agency and reflexivity in structuration theory, which is concerned with empathy in individual experience and an individual's development in navigating life in a social structure. The lyrics of this song have the meaning that in this world nothing is perfect so we should not blame ourselves and keep believing in ourselves. It can be concluded that the coherence between quotes, song lyrics, and Mark Lee's structuration theory in this activity column underlines how music and motivational words can work together to illustrate and reinforce the principles of individual agency, self-reflection, and positive identity development. within the framework of social structure.

In the next column, the quote by Mark Lee reflects a social norm that emphasizes the recognition of the value in social structure and emphasizes self-worth that aligns with the structuration theory of social expectations influencing the beliefs and actions of individuals. The lyric from the "Beautiful" song can be interpreted as an expression of individual agency, pursued by self-affirmation and self-love. Therefore, the song lyrics and the quote indicate a coherent relationship through the structuration theory of social norms and individual agency in shaping the perception of self-worth and the significance of self-love.

Last column, the quote that says "I believe that people need to be desperate for their goals" means that it reflects the influence of norms in society and the expectations on individual determination and motivation that can be valued by hard work and resilience. The lyrics portray the individual agency to face the challenge and the social expectations of resilience. The allusion to the long trip and the will to keep going up the mountain despite the challenges illustrates the interaction between individual agency and the power of the social system, where persistence is expected as a shared social standard. Both the quote and lyric have a dynamic relationship between individual beliefs and expectations of society as outlined by the structuration theory. The quote emphasizes the necessity of desperation to achieve some goals and the lyrics convey the struggle and the determination to pursue the goals illustrating the interplay between structure and agency in shaping the coherence of the message.

Problems in Quotes Classifications and the Coherence Between Quotes and Song Lyrics

In classifying quotes into strong and weak categories, DeFrank, Bivona, Chiaraluce, and Kahlbaugh (2019) stated elements that distinguish between strong quotes and weak quotes, such as quotes included in the categories of life review, experience, and openness are strong quotes, while quotes that included in the categories of emotion and humor are weak quotes. However, this categorization cannot be used as a benchmark, because there are other elements that can make quotes included in the experience category become weak quotes. For example, the following quotes spoken by Mark: *"I will no longer go full throttle. Instead, I will walk slowly, enjoying every step of the journey. At my own pace, following my own rhythm"* (Super One: #MARK Says on SuperM Twitter account 8th August 2020)

The quote above belongs to the category of experience quote, but the quote is classified as weak quotes because there are other elements that make the quote weak, such as he uses more nouns like throttle, steps, and rhythm and he uses the first person pronoun, which according to DeFrank, Bivona, Chiaraluce, and Kahlbaugh (2019), using many nouns and using the first person included in the category of weak quotes. This is certainly a problem, because not all elements that distinguish strong and weak quotes make the quotes definitely strong quotes or the otherwise. The quotes must be seen as a whole and analyzed first to see which elements of the classification are more present in the quotes.

Another example is the following quotes spoken by RM: *“No matter who you are, where you from, your skin color, your gender identity, speak yourself!”* (RM speech at the United Nations, 24th September 2018)

Although the quotes above included in the emotion quotes category, the quote belong into the strong quotes classification because the quotes use a lot of second pronoun ‘you’ which according to DeFrank, Bivona, Chiaraluce, and Kahlbaugh (2019), using second pronouns is included in the strong quotes category. So to classify quotes, you can't just look at one element, you have to look at the quotes as a whole and analyze them and then classify them based on which element of the classification is more.

Another problem is in the coherence between song lyrics and quotes. Although the song lyrics and quotes have the same meaning, not all quotes spoken by RM and Mark are coherent with the song they sing. Because quotes are a group of words with useful meanings that are spoken or written by someone based on their life experience, career, or love life (Kesuma et al., 2022). For example, in the following quote and song lyrics:

Table 7. RM’s Quotes and Song Lyrics Coherence Problem

Quotes	Song Lyrics
<p>“At this kind of stage it is no one's fault it's not your fault it's not my fault it's not our fault is not anyone's fault and we're the people are really humans, we're just doing our best.” (MAP OF THE SOUL ON:E 11th October 2020)</p>	<p>Take me to the sky... If I can fly... If I can run away forever... If my wings could fly... Piercing through the air that’s getting heavier flying, flying.. Higher than higher than... Higher than the sky (Outro: Wings - Released 13th February 2017)</p>

In the quotes spoken by RM at the MAP OF THE SOUL ON:E concert on October 11, 2020, the meaning of the quotes is indeed the same and similar to the meaning of the lyrics of the song Outro: Wings which was released on February 13, 2017. However, the quotes spoken by RM did not refer to the song, as he spoke the quotes based on his life experience that despite being an idol, RM and all BTS members are still human beings who can make mistakes despite their best efforts to perform on stage and entertain their fans. This means that although the meaning of the quote is the same as the meaning of the song lyrics, RM said the quote based on his life experience.

In addition, quotes are also words spoken or written by someone with the hope that people who hear or read it can become someone stronger, always move forward and can

achieve success without losing their identity (Rachmadany et al., 2018). For example, the following quotes spoken by Mark:

Table 8. Mark’s Quotes and Song Lyrics Coherence Problem

Quotes	Song Lyrics
“You’re normal, you know? you’re doing fine. sometimes you’re doing better, sometimes you’re doing worse. but at the end, it’s you. so i just want you to have no regret. i just want you to feel yourself grow. and i just want you to also love yourself” (Child’s Diary video on NCT Youtube Channel 15th February 2022)	Don't be afraid. Nothing is perfect, so don't blame yourself. Think of happy things everyday. The most important thing is to believe in yourself (Dreams Come True - Released 6th March 2020)

Although the meaning of the quotes Mark mentioned in the Child's Diary video on February 15, 2022 has the same meaning as NCT 127's Dreams Come True song that released on March 6, 2020, the quotes Mark said also did not refer to the lyrics of the song, because the Child's Diary video was actually made by Mark to promote his solo song, Child which was released on February 04, 2022. Mark's solo song has a meaning about people's expectations of him who is an idol, making Mark feel unfree. So Mark said these quotes to promote his song, because he wants his fans to continue to develop freely without regrets and continue to love themselves without caring about people's expectations of them. So, not all quotes that have the same meaning as the lyrics of the song they sing mean that the quotes refer and are coherent with the lyrics of the song, because quotes are spoken and written by someone based on their personal experience and quotes are intended for people who hear or read it to be motivated.

The results of this research show that the quotes spoken by RM and Mark Lee are coherent with the lyrics of the songs they sing and the quotes can motivate their fans. This indicates that quotes can not only be studied in terms of language order such as research conducted by Hapsari and Setiawan (2019) and Putra and Puspitasari (2019). Quotes can also not only be researched in terms of gender like the research conducted by Dewi (2018). Even so, this study is relevant to the research conducted by Bedrov and Bulaj (2018) and Tumasang (2022) that quotes can motivate others, although in Bedrov and Bulaj's research (2018), motivating quotes were researched in terms of digital health technologies for people with chronic disorders and Tumasang (2022) was researched in terms of beautiful combinations of word order.

Conclusion

Quotes spoken by K-Pop idols tend to reflect the lyrics of their songs. This research concludes that quotes uttered by K-Pop idols found on any platform with lyrics from songs they create have a relationship that can be seen from structuration theory. Each quote can be distinguished into strong quotes and weak quotes. Quotes have a certain classification that determines whether they include strong or weak quotes. Considering from the conceptual

framework contained in structuration theory, the quotes uttered by idols are included in three concepts of structuration.

As a data example, a quote from NCT's Mark Lee "... *Time passed by in a flash*" on the Bubble chat platform October 6, 2023. Mark's weak quotes are openness and experience categorized as strong quotes, he uses more personal pronouns such as 'my' and 'I' and uses many nouns and adjectives. Mark Lee released a song with the lyrics "*Every day is so fast*" which means once this day passes, it won't come back. The idol emphasized the importance of appreciating and continuing with things that exist in the present. The idol encouraged his fans to be aware of life and realize the value of every passing moment. The concept of structuration emphasizes the dynamic interaction of each individual's experience of time or moment and the people they encounter in the context of a pace of life that will change very rapidly.

Based on the research view, K-Pop idol song quotes and lyrics are coherence. The research may also trigger a range of opinions that contradict the findings that lyrics and quotes are interconnected. With the different types of views that people use in the world, it is possible to find the opposite that states that between the two there is no connection between the quotes and lyrics of K-Pop idol songs.

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