

Cover Letter

Oktober 6th, 2024

Dear Editor Jurnal Interaksi,

We wish to submit an original research article entitled “Exposure To The Genocide News, Boycott Campaigns On Social Media, And Their Consequences On Social Attitudes” for consideration by Jurnal Interaksi.

We confirm that this work is original and has not been published elsewhere, nor is it currently under consideration for publication elsewhere. This article is the first we have submitted to the Sinta 2 journal, with full awareness that we are still learning to meet the requirements for the Sinta 2 journal.

In this study, we discuss/demonstrate how online news exposure and social media campaigns influence social attitudes. We believe that the topics raised in this article are critical because they relate to the worldwide issue of humanity. Furthermore, while this article discusses genocide and boycotts, we do not mention corporations or products that have been proven to support genocide for ethical reasons.

We believe that this manuscript is appropriate for publication by Jurnal Interaksi because it refers to the focus and scope of media research.

We fully recognize that there are still gaps in the novelty that we propose, as we have difficulty finding relevant previous research, so we conclude that the variables we study, such as the influence of online news exposure on social attitudes on the issue of genocide, as well as how the issue can form boycott actions that affect social attitudes, and whether both simultaneously affect social attitudes, are important. As a result, we write in the section on implications for further research.

We have no conflicts of interest to disclose. This article was created based on our concerns about issues related to humanity.

We would be grateful if your team allowed us to improve depending on the review results. We will do our best.

Thank you for your consideration of this manuscript.

Sincerely,



(Suryaning Hayati)