

## ORIGINAL STATEMENT

This manuscript provide practice notes that involving mothers and cadres in the development of health promotion media can increase the relevance, acceptability, and effectiveness of the intervention. Women's expertise and knowledge can help prevent stunting in impoverished areas with limited resources. Through focus group discussions and photovoice methods, Feminist Participatory Action Research (FPAR) explored the perspectives of mothers and community health workers (posyandu) in the development of maternal and community health promotion.

Our project guided by six steps of FPAR were applied: Collecting existing stunting health promotion media in public health centres; Building trust and partnership with posyandu cadres and mothers; Conducting focus group discussions with posyandu cadres and mothers of young children to develop local language media through participatory visual methods; Co-designing media content using online design tools; Disseminating the poster and leaflets to the community through mobile health promotion; Redeveloping media content for policy makers. We were able to co-develop effective strategies and solutions for the prevention of stunting that were based on women's lived experiences.

We hope our paper can be consider in Development in practice. The manuscript has been read and approved by all authors. The corresponding author is Najmah ([najmah@fkm.unsri.ac.id](mailto:najmah@fkm.unsri.ac.id)). The findings of the study have not already been published, and that the manuscript has not already been submitted elsewhere, and is not otherwise under consideration elsewhere.

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